



## **Corporate Profile**

# **Starseed Investments Pvt. Ltd**



**Reputation and Integrity are your most valuable assets – and can be lost in a heartbeat**

**Charles T. Munger**



Starseed Investments is a Financial Services Company promoted by professionals with rich experience to provide customer centric value-added advisory services with focus on clients' satisfaction through timely delivery of services and customized solutions. Rich and proven experience of the promoters in Investment Banking brings in a unique combination of cutting-edge market pulse to bear on clients' requirements.

To broad base the scope of our services professionals from varied field with rich experience have been partnered with. Their multi dimensional scope of work in the field of monitoring, evaluation, planning & audit compliance of center & state developmental policies, has given the organization a deep understanding of the various aspects of business and a very sound platform to serve requirement of our clients in the area.

We are "One-Stop Service provider" offering wide spectrum of services We apply our professional experience, competencies and methodologies to navigate complex financial situations to arrive at optimized solution for customers.



## Founding Partners

**Ritesh Kumar,**  
**Managing Director**  
**MBA (Finance)**

- He has more than two decades of enriching experience of working in Investment Banking outfits in area of Corporate Advisory for Fund Raising, Private Placement of Bonds, Surplus Fund Advisory & Portfolio Management, Retirement Fund & Exempted EPF Trust Advisory. While working in leadership roles in reputed Investment Banking Firms, he was instrumental for creating dedicated desks for taking businesses to new heights.
- He chartered on an entrepreneurial journey by incorporating **Starseed Investments Pvt Ltd.** in December 2020.
- He has a rich and varied experience of working on the liability side as well as on the asset side which includes fund raising, advising for investments of the deployable surplus, handled volume of more than INR 100,000 Cr for various PSUs/Autonomous Bodies like SAIL, GAIL, REC, PFC, BHEL, NTPC, PGCIL, Delhi Transco, SJVNL, NTPC, NHPC, Undertakings of various State Governments such as AP, HP, Rajasthan, Kerala, Tamil Nadu, Karnataka, within the overall ambit of the regulatory norms of Ministry of Finance, SEBI, Ministry of Labour & Employment, Employees Provident Fund Organisation and Department of Public Enterprises.



## Founding Partners

**Rohit Vajpeyi,**

**Director**

**MBA (Finance)**

- ❑ Over 25 years of experience of working in the financial sector at various levels of responsibilities and core business development with organizations like IL&FS Mutual Fund, UTI Mutual Fund and SPA Capital Services Ltd.
- ❑ Has successfully addressed the growing complexities of employee benefit programs through innovative off-the-rack solutions for corporate employees.
- ❑ Developed a low cost model for addressing tax compliance requirement of employees for large corporations like FIS, Tech Mahindra, TATA group, WIPRO, Aricent Technologies (Under Capgemini), Hughes Systique, HCL Technologies etc .
- ❑ Associated with domestic companies & MNCs for treasury advisory & insurance requirements both - liability & employee benefit.



**Sanjai Maheshwari**  
**Director,**  
FCA, ACS

- ❑ Has more than 35 years of experience of working in various organization of repute like SPMCIL, Maharashtra Natural Gas Ltd, Relaxo Footwear Ltd. He Superannuated from Brahmaputra Valley Fertilizer Corporation Limited (BVFCL), a CPSU under administrative control of Ministry of Chemicals and Fertilizers as Director (Finance) on June 30, 2020. He had also assumed the additional charge of Director (Finance) of FACT, Kochi , a leading manufacturer of fertilizer under CPSU set up in south India and additional charge of CMD of BVFCL for about a year.
- ❑ He has rich experience in Project Appraisal, Fund Raising, Treasury Management and Risk Management.
- ❑ Conducted Project Feasibility Study, Debt & Equity restructuring including PPP Framework, Financial Modeling, Debt & Equity Syndication, Scrutiny & Vetting of Financial Documents & Negotiations with lenders of Sugar, Mini Cement Plant, Polymer Packaging Industry, Footwear Industry, City Gas Distribution Company (J. V. of GAIL & Bharat Petroleum) and Fertilizer Industry.
- ❑ He developed Best Accounting Practices, Policies, Systems & Procedures and Corporate Governance Practices. He is well versed in Statutory Compliances pertaining to ROC, CLB, Stock Exchanges, SEBI, Capital Market Intermediaries, Depository Participants and Govt. Agencies.
- ❑ Has independently handled Secretarial Functions of various companies and represented various companies through legal counsels before High Court/Tribunals, Debt Recovery Tribunals (DRTs), AAIFR and other Regulatory Authorities for resolving critical issues under various statutes.



**Ashish Kumar**  
**PGDBM (Finance)**

**Partner**

- ❑ He has a more than Twenty Four years Post MBA experience in dealing & advising “Fixed Income Products” to various investors and worked as Fixed Income Specialist for strategizing and guiding investments for all type of clients from retail to institution.
- ❑ He has experience in identifying and sourcing stocks / papers (mispriced/liquid) for onward distribution, risk and active duration management for short term and long-term objectives. Business Development / Acquisition of treasuries, exempted/excluded self-managed retirement trust under the Investment Advisory ambit by assisting them in understanding newer products, structures, investment avenues, credit monitoring, asset allocation, exposure limits, interest rate calls.
- ❑ He has created extensive models and sales justifications for fixed income security instruments like Corporate Bonds, Perpetual Bonds, DDBs& Regular Return Appreciation Bonds (RRAB's) and “Gilt Mutual Funds”, Mutual Funds, AIFs etc.
- ❑ Awarded top award “**Best Dealer Award**” for 14-15 in Darashaw. Recognized and awarded for outstanding performance and for displaying **Indomitable Courage** and **Killer Instinct** for year 17-18 and **Most Reliable** under PWM Superheroes 2018-19 in Edelweiss Global Wealth Management



**Arun Kumar Jha,**  
**(IES,1985)**

**MA & PhD Economics**

## **Chief Patron**

- Having the opportunity to master many skills courtesy GOI reposing trust in handling varied assignments of critical importance at many levels of hierarchy in different departments, Ministries and autonomous bodies. Human resource management and research analyses along with understanding situational intelligence have become an integral part of personality.
- Developed a unique trait in analyzing data, assessing the socio-economic situation and arriving at a strategy to turn around the department/ organization/ situation to the best of my ability and to the advantage of the Government.
- Such traits have helped to improving important organizations like National Institute for Entrepreneurship & Small Business Development (NIESBUD under administrative control of Ministry of MSME then and now Ministry of Skill Development), Khadi & Village Industries (KVIC under administrative control of Ministry of MSME), National Productivity Council (NPC under administrative control of DPIIT, Ministry of commerce) as head of these organizations.
- Tuberculosis Control (TB) was strategized and a target to eliminate it by 2025 was taken during my tenure in Ministry of Health and Family Welfare as Economic Adviser. The term with the Ministry of Health and Family Welfare gave me an opportunity to make significant impact on handling TB related campaigns and treatment programs in coordination with top national and international organisations.
- With a rich, varied and vast all-round management, policy formation, implementation with specialization in understanding, analyzing data, human resource, finance, I am now ready to take on new responsibilities and assist leadership in the Government in any sector where my services can be put to use



**Sanjeev Bhatia,  
(Associate)**

**Associate**

- ❑ He has more than 34 years working experience in Accounts and Employees' Retiral Benefits Schemes related services.
- ❑ His experience spans various aspects of Provident Fund, Superannuation and Gratuity Trusts. Accounting including aspects relating to creation and workings of the Exempted Provident Fund Trust (managed privately with the approval of CIT as well as RPFC) as well as Unexempted Provident Funds for providing consultancy in respect of statutory compliance services and record maintaining under the provisions of Employees' Provident Fund and Miscellaneous Provisions Act, 1952 and Schemes framed there under, Superannuation and Gratuity Trust.
- ❑ His in depth understanding of trust rules and provisions gives him an insight to offer comprehensive compliance services related to PF trusts.



**Mahesh Kumar Mittal**  
**Master of Finance Management,**  
**Company Secretary,**  
**Cost of Management Account**  
**Mcom(Gold Medalist)**

## Advisory Team

- ❑ Over 37 years of experience in organizations of repute at senior level.
- ❑ **Achievements as Director (Finance), NHPC: (Mar-2017 to Sep-2020)**
  - As head of Commercial functions of the Corporation, responsible for regulatory compliances- (a) filed Tariff Petitions and various other petitions with CERC (b) Commenced Trading of Power after obtaining category-I Power Trading License from CERC for interstate trading of electricity (c) Finalized PPAs for 330 MW power generation from Kishanganga Power Station and renewed the expired PPAs with DISCOMs.
  - During FY 2019-20 availed foreign currency loan in JPY equivalent to USD 100 Million from MUFG Bank, Japan. The all-inclusive cost of the loan was 7.589% p.a. as against domestic borrowing rate of 8.25% p.a.
  - During FY 2019-20 raised Funds amounting to Rs. 4000 crore through private placement of Bonds for a period of 10 years at very competitive interest rates.
- ❑ **Achievements as Director (Finance), DFCCIL (from Sep-2013 to Feb-2017)**
  - Evaluated & concurred Procurement proposals of more than Rs 35,000 crore.
  - Negotiated and tied up Loans of Rs 10000 crore (approx.) with World Bank (EDFC-II & III) and Rs 6000 crore (approx.) with JICA in one year.
- ❑ **Achievements as Chief Project Manager/Zonal Head (West Zone) and General Manager (Finance) in REC**
  - Developed in-house rating module of Power Utilities and rated the Power Utilities for the first time in REC during FY 2013-14.



**Vishwa Ranjan Gupta**  
**(CA)**  
**MBA (UK London)**

- ❑ Has more than 4 decades of working experience in organizations of repute at senior level. Presently engaged as Independent Director in NDMC Smart City Ltd,
- ❑ He was associated as Director (Finance) with CWC from May-2012 to Sep-2017 and with IRCTC from Oct-2008 to May-2012. He has been DGM (Finance) on Professor of Finance & Accounting on Oct-2000 to Mar-2003 in National Institute of Financial Management, Director/Jt. Advisor on September 1997 to July 2000 Department of Public Enterprises, Ministry of Industry, and Govt. of India. His association with SAIL for 21 years at various capacities including Dy. General Manager Finance helped him gain in depth knowledge of Steel Industry and Power Generation.
- ❑ **Merit/Awards**  
**Rank holder in C.A. final examination.** Headed Cost & Budget Group in SAIL and it was conferred with '**Best Group Award**' for exhibiting its capability in making out correct estimates of working results, effective teamwork and brining about new ideas. Awarded the '**Jawahar Award**' as the Best Executive of SAIL
- ❑ **Served as Nominee Director on the Board of**
  - AP State Warehousing Corporation, Hyderabad
  - Maharashtra State Warehousing Corporation, Pune
  - National Multi-Commodity Exchange of India Ltd., Ahmadabad
  - Madhya Pradesh State Warehousing Corporation, Bhopal
  - Haryana State Warehousing Corporation, Panchkula



## Venkatesh Mohan, (IAAS, 1983)

Formal Deputy Comptroller & Auditor  
General (Commercial) – Cum  
Chairman Audit Board (RETD)

## Advisory Team

- ❑ He has multi decade & varied experience of working with various organizations at progressively responsible positions in areas of annual audit, IT audit, Forensic audit, cyber security audits and audit of various public projects.
- ❑ As Deputy Comptroller & Auditor General (Commercial) - cum - Chairman Audit Board , he has rich experience of strategic and annual audit plans of the C&AG for audit of Economic and Services Ministries of Government of India, including about 500 CPSEs and 60 Central Autonomous Bodies , in terms of timelines, focus areas, audit orientation programs, optimal utilization of employee work-force, timely completion of audit programs, presentation of the draft audit report and the audit report to various stake holders
- ❑ As Member (Finance & Accounts), Delhi Development Authority Undertook transformative initiatives to streamline accounting processes in DDA which resulted into timely preparation and submission of annual financial statements to MoUD, Gol for the first time after 15 years .Digitized the payment system for customers and account receivables & payment of DDA.
- ❑ Devised an innovative framework for measuring performance of listed CPSEs on the basis of a uniquely defined Return on Investment (ROI),Rate of Real Return (RoRR), Return on Equity (RoE) and Return on Capital Employed (RoCE) and added a new chapter on such performance analysis to the C&AG's Audit Report on General Purpose Financial Report for CPSEs
- ❑ AS Principal Accountant General (Audit), Jammu & Kashmir Audit Report on the management of Dal Lake and wide ranging recommendations to fast track various interventions was a highlight of this tenure as Accountant General (Accounts & Entitlements)-I, Maharashtra Prepared the Finance and Appropriations Accounts of the Government of Maharashtra. Led the first automation of the pension function in the IAAD
- ❑ As GM Finance, General Insurance Corporation assisted Chairman, GIC in formulating and implementing program for repositioning GIC as a pure reinsurer in the global market and played the role of a catalyst and facilitator in restructuring the business portfolio consistent with that vision



**Jagdish Chander,**

**(IES 1985)**

**M.A.-Economics,**

**M.A.- Development Studies**

## **Advisory Team**

- ❑ He has more than four decades of experience in Socio economic Research, Evaluation, Implementation and Assessment of various developmental projects of center & states like Labour Welfare schemes, Irrigation projects , Rural Development schemes.
- ❑ He has extensively worked on issue relating to industrial policy, promotion and development of technology transfer, investment promotion etc. while at Planning Commission as Director . He has experience of coordinating with various ministries like IP&P, Commerce , Consumer , Food & Public Distribution, Heavy industries, Public enterprises , Disinvestment on plan outlays and matters related to policy assessment.
- ❑ As Director in Ministry of Labour he ensured Implementation and monitoring of various labour welfare policies and welfare measures for workers in Fish Processing Units, and issues concerning legislation for welfare of Agricultural Workers
- ❑ As additional economic adviser, Ministry of Home Affairs he kept watch on Financial and Commodities Markets for coordination with ministries on important matters. Providing reports on prices of essential commodities, Issues of FIIs, Money Transfer Service Scheme to PM office & concerned Ministries . Special report on topical issues, Issue of Economic Intelligence council & Central economic Council have been the subject area



## Advisory Team

### **Kishore Narayan Pathak**

Retd Joint Adviser, NITI Aayog

- M.Sc. Social Policy and Planning in Developing Countries, London School of Economics & Political Science, University of London.
- M.A. (Sociology), M.Phil. (International Studies), Jawaharlal Nehru University, New Delhi
- He has more than 40 years of experience working with Planning Commission in various departments, Ministry of Minority Affairs, UNDP projects that lends him an edge on others in Formulating, Monitoring & Evaluation of developmental policies / schemes of Centre & state governments. His domain expertise are
  - Evaluation & Monitoring (including preparation of design for evaluation)
  - Appraisal of investment proposals for different development sectors like Agriculture Labour & Employment, Minority affairs, ,Consumer Affairs, Drinking Water & Sanitation, Environment and Forests, Education, Women & Child Development, Welfare of Schedule cast / Tribe, Youth affairs & sports & art & culture, environment & Forest.
  - Coordination of Matters pertaining to Ministry of Minority Affairs (MoMA), consultant to National Mission for Clean Ganga ( NMCG)
  - He has presented many papers in International / National seminars related to his competencies. Besides, he has authored articles & books sharing his experience & learnings on subjects ranging from education , skill enhancement to issues concerning the rural poor wherein he has analysed the background and suggested a foreground for sustainable development.



# Spectrum of Services

## Investment Management

- Exempted EPF Trust as per EPF Act 1952
- Retirement Fund as per IT Act
- Corporate Treasuries
- Charitable Trusts/Foundations/Societies

## Investment Banking

- Debt Syndication
- Private Placement
- Investment Advisory

## Regular Networking

- Coordinating with Ministries & Departments on implementation, evaluation and appraisal of Govt. policies (Sarva Shiksha Abhiyan), Rural Development Programs (Indira Awaas Yojana), UNDP project, World Bank funded projects

## Monitoring, Evaluation, Corporate Governance & Regulatory Compliances

- Evaluation & Monitoring
- Public issue Management
- Consultancy & Planning
- Impact Assessment of Govt. policies
- Appraisal of investment proposal
- Monitoring & analyzing Progress of Govt. Sponsored Schemes
- Corporate Governance
- Socio economic evaluation

## Accounts, Audit & Company Law

- Complex Accounting & Business Solutions
- Resolving Audit queries of Departmental / CAG Auditors of PSUs, Govt. Authorities & Autonomous Bodies.
- Corporate advice & Company Law Matters



# Spectrum of Services

## Project Consultancy

- Liason with Central/ State Governments in India.
- Project counseling and financial Advisory services.
- Project feasibility study.
- Due diligence process on behalf of lending institutions/ banks.
- Debt & equity structuring including PPP Framework.
- Debt raising, syndication and consortium lending.
- Arranging equity participation and finding joint venture partners.
- Vetting of financial documents and negotiations with lenders for best terms & conditions of Finance prior to loan documentation.



## Key Strengths

- Professionally qualified team with wide experience in Investment Banking/Investment Management, Retirement Fund Portfolio & Exempted EPF Trust Advisory, Research, Monitoring & Evaluation of Projects / Programs related to Public Finance & Developmental Issues, Development & Planning, Project Appraisal, Audit, Good Understanding of Regulatory Framework and well equipped to Handle and Guide various Compliances matters.
- Coordination with Ministries / Departments. for various Govt. Policies.
- Corporate Governance, Regulatory Compliances and Adherence of Business Ethics.
- Customized solutions based on interaction with client in consonance with internal and external environment and regulatory framework.
- Wide range of Accounts, Financial Services and Products under One Stop.



# Our Relationships



GAIL (India) Limited



आर्थिक कार्य विभाग  
DEPARTMENT OF  
ECONOMIC AFFAIRS



पावरग्रिड  
Power Grid Corporation of India



MINISTRY OF  
FINANCE



सेल SAIL  
स्टील अथॉरिटी ऑफ इण्डिया लिमिटेड  
STEEL AUTHORITY OF INDIA LIMITED



\*Team member credentials



## Our Relationships



\*Team member credentials



## Contact Us

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Strictly Private & Confidential

@Starseed Investments Pvt. Ltd



**Thank You**